

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 45.050981 Longitude: -92.986749

White Bear Hills Shopping Center White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	30,500	118,727	712,216
	Population Est 25Q1	30,338	117,214	711,771
	Population Est 24Q4	30,303	116,961	711,106
	Population Est 24Q3	30,282	116,740	709,643
	Population Est 24Q2	30,367	116,951	709,273
	Population Est 24Q1	30,326	116,916	708,346
	Population Est 23Q4	30,321	116,782	707,341
	Population Est 23Q3	30,104	116,547	706,009
	Population Est 23Q2	30,105	116,384	705,522
	Population Fcst	31,060	123,080	743,113
	2010 Census Population	28,826	108,622	648,253
	2000 Census Population	28,447	108,030	627,157
	1990 Census Population	26,496	94,683	558,594
	Current Year Daytime Population	41,381	131,760	853,893
	Average Seasonal Population	336	1,454	7,719
	Historical Annual Growth, 1990 – 2000	0.71%	1.33%	1.16%
	Historical Annual Growth, 2000 – 2010	0.13%	0.05%	0.33%
	Estimated Annual Growth, 2010 – CY	0.39%	0.62%	0.65%
	Projected Annual Growth, CY to Y5	0.36%	0.72%	0.85%
	Group Qtrs Est	263	1,663	16,143
Transient Est Average Last 4 Qtrs	185	1,414	26,344	
<b>Households</b>	Current Year Estimated Households	12,142	47,538	277,230
	Households Est 25Q1	12,061	46,884	276,724
	Households Est 24Q4	12,045	46,781	276,455
	Households Est 24Q3	12,040	46,701	275,872
	Households Est 24Q2	12,082	46,781	275,832
	Households Est 24Q1	12,067	46,763	275,498
	Households Est 23Q4	12,062	46,720	275,054
	Households Est 23Q3	11,974	46,623	274,412
	Households Est 23Q2	11,974	46,561	274,258
	Households Fcst	12,358	49,290	290,067
	2010 Census Households	11,498	44,071	253,460
	2000 Census Households	10,719	42,090	242,063
	1990 Census Households	9,457	34,793	214,493
	Historical Annual Growth, 1990 – 2000	1.26%	1.92%	1.22%
	Historical Annual Growth, 2000 – 2010	0.70%	0.46%	0.46%
	Estimated Annual Growth, 2010 – CY	0.38%	0.52%	0.62%
	Projected Annual Growth, CY to Y5	0.35%	0.73%	0.91%
Population per Household	2.49	2.46	2.51	

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White Bear Hills Shopping Center White Bear Lake, MN		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.3%	3.0%	3.2%
	HH Income \$250,000 to \$499,999	3.9%	3.6%	3.8%
	HH Income \$200,000 to \$249,999	9.1%	8.5%	8.9%
	HH Income \$175,000 to \$199,999	6.1%	5.7%	5.9%
	HH Income \$150,000 to \$174,999	8.9%	7.4%	7.1%
	HH Income \$100,000 to 149,999	20.5%	19.9%	19.2%
	HH Income \$75,000 to 99,999	14.1%	14.2%	13.1%
	HH Income \$50,000 to 74,999	14.8%	14.7%	14.8%
	HH Income \$35,000 to 49,999	7.3%	9.4%	8.8%
	HH Income \$25,000 to 34,999	4.9%	4.8%	5.1%
	HH Income \$15,000 to 24,999	3.0%	4.0%	4.6%
	HH Income \$0 to 14,999	4.1%	5.0%	5.5%
	Average Household Income	\$132,496	\$128,055	\$128,868
	Median Household Income	\$104,187	\$96,180	\$95,796
	Per Capita Income	\$53,053	\$51,762	\$50,758
	Average Disposable Income	\$100,604	\$95,537	\$95,732
	Median Disposable Income	\$87,214	\$80,945	\$80,621
	Discretionary HH Income Over \$150,000	11.9%	10.8%	11.1%
	Discretionary HH Income \$125,000 to \$149,999	7.4%	6.9%	7.2%
	Discretionary HH Income \$100,000 to \$124,999	11.9%	9.9%	9.7%
	Discretionary HH Income \$75,000 to \$99,999	15.7%	14.8%	13.7%
	Discretionary HH Income \$50,000 to \$74,999	20.4%	20.3%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	20.0%	22.2%	22.4%
	Discretionary HH Income Under \$25,000	12.7%	15.2%	17.3%
	Average Discretionary HH Income	\$79,779	\$74,974	\$73,973
	Median Discretionary HH Income	\$71,460	\$66,045	\$63,857
	Householder White – Count	10,088	36,950	197,566
	Median HH Income	\$110,506	\$100,499	\$105,655
	Average HH Income	\$113,074	\$107,198	\$110,429
	Householder Black or African-American – Count	455	2,452	23,235
	Median HH Income	\$60,768	\$56,123	\$56,144
	Average HH Income	\$68,143	\$66,626	\$69,361
	Householder Hispanic – Count	420	1,908	14,511
Median HH Income	\$61,964	\$85,363	\$76,420	
Average HH Income	\$72,102	\$91,154	\$87,060	
Householder Asian or Pacific Islander – Count	698	3,438	22,665	
Median HH Income	\$118,999	\$112,073	\$95,698	
Average HH Income	\$120,761	\$115,846	\$103,760	
Householder Other or Pacific Islander – Count	481	2,790	19,253	
Median HH Income	\$93,472	\$89,163	\$83,250	
Average HH Income	\$97,772	\$93,054	\$92,422	

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<b>Gender</b>	Male Population	14,806	57,210	348,614
	Female Population	15,694	61,517	363,602
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,604	6,503	41,852
	Count of Pop 0 to 7 years	2,457	9,655	61,050
	Count of Pop 5 - 13	3,294	12,593	79,384
	Count of Pop 14 - 18	1,530	5,811	38,213
	Count of Pop 19 - 22	1,515	5,699	38,302
	Count of Pop 22 - 25	1,136	4,183	28,349
	Count of Pop 25 - 29	1,665	6,496	41,958
	Count of Pop 30 - 34	1,729	7,511	50,128
	Count of Pop 35 - 39	2,007	8,010	51,106
	Count of Pop 40 - 44	2,006	7,661	48,903
	Count of Pop 45 - 59	5,162	19,457	120,073
	Count of Pop 60 - 74	6,050	23,759	120,156
	Count of Pop 75 - 84	2,081	8,104	39,878
	Count of Pop 85+	722	2,940	13,916
	% of Pop 0 to 4 years	5.3%	5.5%	5.9%
	% of Pop 0 to 7 years	8.1%	8.1%	8.6%
	% of Pop 5 - 13	10.8%	10.6%	11.1%
	% of Pop 14 - 18	5.0%	4.9%	5.4%
	% of Pop 19 - 22	5.0%	4.8%	5.4%
	% of Pop 22 - 25	3.7%	3.5%	4.0%
	% of Pop 25 - 29	5.5%	5.5%	5.9%
	% of Pop 30 - 34	5.7%	6.3%	7.0%
	% of Pop 35 - 39	6.6%	6.7%	7.2%
	% of Pop 40 - 44	6.6%	6.5%	6.9%
	% of Pop 45 - 59	16.9%	16.4%	16.9%
	% of Pop 60 - 74	19.8%	20.0%	16.9%
	% of Pop 75 - 84	6.8%	6.8%	5.6%
	% of Pop 85+	2.4%	2.5%	2.0%
Median Age	41.9	41.7	38.7	
Average Age	42.1	42.2	39.9	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.5%	5.8%	6.1%
	% of Pop 5 - 13	11.1%	11.2%	11.7%
	% of Pop 14 - 18	5.2%	5.1%	5.5%
	% of Pop 19 - 22	5.2%	5.1%	5.5%
	% of Pop 22 - 25	3.9%	3.8%	4.1%
	% of Pop 25 - 29	5.6%	5.8%	6.1%
	% of Pop 30 - 34	5.8%	6.6%	7.2%
	% of Pop 35 - 39	6.7%	6.9%	7.3%
	% of Pop 40 - 44	6.7%	6.6%	6.9%
	% of Pop 45 - 59	17.0%	16.3%	16.9%
	% of Pop 75 - 84	6.2%	6.0%	5.0%
	% of Pop 60 - 74	19.3%	19.3%	16.3%
	% of Pop 85+	1.7%	1.7%	1.3%
	Median Age	40.7	39.9	37.6
Average Age	41.1	40.8	38.8	

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	% of Pop 0 to 4 years	5.0%	5.2%	5.6%
	% of Pop 5 - 13	10.5%	10.1%	10.7%
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	% of Pop 30 - 34	5.6%	6.1%	6.9%
	% of Pop 35 - 39	6.5%	6.6%	7.1%
	% of Pop 40 - 44	6.4%	6.3%	6.8%
	% of Pop 45 - 59	16.8%	16.5%	16.8%
	% of Pop 60 - 74	20.3%	20.7%	17.4%
	% of Pop 75 - 84	7.4%	7.6%	6.2%
	% of Pop 85+	3.0%	3.2%	2.5%
	Median Age	43.1	43.4	39.8
Average Age	43.2	43.5	41.0	
Race	Count of White	23,539	83,878	458,780
	Count of Black or African-American	1,649	8,571	76,822
	Count of Asian or Pacific Islander	2,775	13,702	94,065
	Count of Other races	2,538	12,576	82,549
	White	77.2%	70.6%	64.4%
	Black or African American	5.4%	7.2%	10.8%
	Asian	9.1%	11.5%	13.2%
	Other Races	8.3%	10.6%	11.6%
Language Spoken	Speak English at Home	87.3%	82.9%	79.5%
	Speak Spanish at Home	3.0%	4.6%	5.5%
	Speak French or French Creole at Home	0.1%	0.3%	0.5%
	Speak German at Home	0.5%	0.5%	0.4%
	Speak Other Indo-European Languages at Home	0.3%	0.9%	1.1%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.4%	0.3%
	Speak Chinese at Home	0.3%	0.3%	0.6%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.4%	0.6%	0.6%
	Speak Other Asian Languages at Home	5.5%	7.0%	7.8%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
	Speak Other Language at Home	2.2%	2.2%	3.4%
Hispanic	Hispanic Population	1,542	8,080	56,961
	Hispanic Population Percent	5.1%	6.8%	8.0%
	Mexican	70.2%	70.1%	66.2%
	Puerto Rican	8.2%	6.3%	5.6%
	Cuban	2.1%	1.6%	2.0%
	Dominican	0.0%	0.4%	0.8%
	Central American	2.3%	7.3%	11.6%
	South American	12.2%	9.0%	9.2%
	Other Hispanic	5.1%	5.2%	4.7%
	2000 Hispanic Population Percent	1%	2%	5%
	1990 Hispanic Population Percent	1%	1%	3%

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<b>Ancestry</b>	American (percent of total population)	2.3%	2.3%	2.2%
	American	2.0%	1.9%	1.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.5%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	8.3%	10.4%	12.0%
	Chinese	0.4%	0.5%	0.8%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.2%	0.3%	0.4%
	South Central Asian (ie. Indian)	0.2%	0.9%	1.2%
	South East Asian (ie. Vietnamese)	0.5%	1.0%	2.8%
	Other Asian	6.9%	7.7%	6.7%
	European (percent of total population)	52.7%	45.1%	40.4%
	British	3.6%	2.9%	3.0%
	Dutch	0.5%	0.5%	0.5%
	French	2.0%	1.8%	1.5%
	German	18.5%	15.8%	13.3%
	Italian	2.0%	1.8%	1.5%
	Polish	2.5%	2.2%	1.8%
	Scandinavian	12.5%	10.7%	9.8%
	Scotch/Irish	7.2%	6.4%	5.9%
Other European (ie. Greek/Russian)	3.9%	3.1%	2.9%	
Middle Eastern	0.1%	0.2%	0.3%	
Other Ancestry	8.7%	11.6%	12.3%	
Unclassified Ancestry	16.1%	14.8%	12.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	21,422	83,938	486,117
	Elementary (0 to 8)	2.9%	3.1%	4.2%
	Some High School (9 to 11)	2.0%	2.9%	3.4%
	High School Graduate (12)	22.0%	23.0%	20.7%
	Some College (13 to 16)	20.7%	20.8%	17.7%
	Associates Degree Only	10.5%	11.8%	9.4%
	Bachelors Degree Only	28.0%	25.5%	27.9%
	Graduate Degree	13.9%	12.9%	16.7%
	% College (4+)	41.9%	38.4%	44.6%
<b>Household Type</b>	Total Households – count	12,142	47,538	277,230
	One Person HHs – count	3,419	14,133	85,080
	Family HHs – count	7,970	30,022	168,785
	Married Couple – count	6,044	22,028	123,635
	w/own children – count	2,328	7,822	50,232
	w/out own children – count	3,716	14,205	73,402
	Male Householder – count	622	2,201	13,200
	Female Householder – count	1,304	5,793	31,951
	Non-Family Households – count	753	3,383	23,365
	1 Person Household	28.2%	29.7%	30.7%
	2 Person Household	34.2%	34.0%	32.4%
	3 Person Household	14.9%	14.4%	13.9%
	4 Person Household	12.9%	11.7%	12.2%
	5 Person Household	5.7%	5.7%	5.8%
6 Person Household	2.3%	2.5%	2.6%	
7+ Person Household	1.8%	2.0%	2.4%	
% Households With Children	28.5%	26.2%	27.1%	

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<b>Housing</b>	Total Housing Units	12,551	49,280	290,197
	Owner Occupied Percent	71.7%	68.9%	63.0%
	Renter Occupied Percent	25.0%	27.5%	32.5%
	Vacant Housing Percent	3.3%	3.5%	4.5%
	Total Housing Units (Census 2000)	10,882	42,818	248,579
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.5%	2.1%	2.7%
	Property Value \$750,000 to \$999,999	4.3%	4.2%	5.8%
	Property Value \$500,000 to \$749,999	13.5%	12.9%	14.8%
	Property Value \$400,000 to \$499,999	24.0%	20.3%	18.1%
	Property Value \$300,000, to \$399,999	32.1%	29.2%	25.1%
	Property Value \$200,000 to \$299,999	17.4%	19.3%	21.3%
	Property Value \$150,000 to \$199,999	2.2%	3.6%	4.3%
	Property Value \$100,000 to \$149,999	1.0%	2.0%	2.4%
	Property Value \$60,000 to \$99,999	0.4%	1.7%	1.1%
	Property Value \$40,000 to \$59,999	0.2%	0.6%	0.8%
	Property Value \$0 to \$39,999	1.8%	2.8%	2.6%
	Median Home Value	\$384,023	\$368,233	\$369,225
<b>Wealth per Household</b>	\$0 and under - percent	16.1%	16.5%	16.9%
	\$1 to \$4999 - percent	7.4%	7.8%	8.0%
	\$5k to \$9999 - percent	4.2%	4.3%	4.4%
	\$10k to \$24999 - percent	6.1%	6.2%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.4%	10.4%	10.2%
	\$100k to \$249999 - percent	18.8%	18.6%	18.2%
	\$250k to \$499999 - percent	14.1%	13.8%	13.6%
	\$500k+ - percent	16.2%	15.7%	15.6%
	Median HH Wealth	\$95,705	\$90,553	\$87,316
	Avg HH Wealth	\$260,041	\$252,823	\$250,787
<b>Economic Viability</b>	Economic Viability Local	266	268	270
	Economic Viability Indexed	96	97	97
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	15,949	62,165	378,899
	Managerial/Executive	19.3%	17.4%	18.9%
	Professional Specialty	27.3%	27.0%	28.6%
	Healthcare Support	3.6%	4.7%	4.2%
	Sales	7.3%	7.7%	8.0%
	Office & Administrative Support	11.2%	12.0%	10.3%
	Protective Service	1.5%	1.4%	1.5%
	Food Preparation	4.6%	5.4%	5.0%
	Building Maintenance & Cleaning	3.8%	2.8%	2.8%
	Personal Care	2.5%	2.3%	2.1%
	Farming, Fishing, & Forestry	0.2%	0.3%	0.3%
	Construction	6.4%	6.3%	5.4%
	Production & Transportation	12.1%	12.7%	12.9%
	Percent White Collar Workers	68.8%	68.7%	70.1%
	Percent Blue Collar Workers	31.2%	31.3%	29.9%

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	Agriculture/Mining/Construction	5.9%	6.5%	5.5%
	Manufacturing	13.7%	13.3%	13.7%
	Transportation	5.1%	4.7%	4.7%
	Information	1.5%	1.5%	1.4%
	Wholesale/Retail	11.0%	12.4%	12.2%
	Finance, Insurance, Real Estate	9.3%	8.5%	7.5%
	Professional Services	7.8%	7.6%	8.2%
	Management Services	0.4%	0.2%	0.2%
	Administrative/Waste Services	2.8%	2.8%	3.4%
	Educational Services	25.1%	26.2%	26.6%
	Entertainment Services	7.1%	7.3%	7.7%
	Other Professional Services	5.2%	4.4%	4.4%
	Public Administration	5.1%	4.5%	4.3%
<b>Vehicles per HH</b>	No Vehicles	5.8%	6.8%	8.5%
	1 Vehicle	28.6%	32.1%	34.5%
	2 Vehicles	44.5%	40.4%	39.2%
	3 or more vehicles	21.2%	20.8%	17.8%
	Average Number of Vehicles	1.90	1.84	1.74
<b>Change</b>	Births (last 12 months)	297	1,177	7,732
	Deaths (last 12 months)	297	1,127	5,608
	Migration (last 12 months)	166	1,881	1,463
<b>Work place</b>	Workplace Establishments	643	3,270	20,281
	Workplace Employees (FTE)	9,362	45,885	341,180